

A Bright Idea

環保界的明燈

CHANGE



As more companies qualify for the Clean Air Charter Certification scheme, *The Bulletin* spoke to one company whose very name is associated with environmental protection

隨著愈來愈多企業獲得《清新空氣約章》審核認證，本刊訪問了一家與環保息息相關的公司。

One Light Bulb at a Time

Neonlite Electronic & Lighting (HK) Ltd is among the latest crop of companies who have passed the Clean Air Charter Certification scheme. As a manufacturer of MEGAMAN Energy Saving Lamps, the company's Senior Brand Manager Sharon Pang said it was a no-brainer that the company should comply with the scheme.

"Qualifying will not only encourage us to keep improving on energy conservation and emission reduction, but we hope it will also act as a role model for other parties in the lighting industry to follow," she said.

Reducing energy consumption is at the heart of the company's energy saving lamps, and also for its production line. In qualifying for the Clean Air Charter Certification, it has reduced energy usage in its factory, switched to cleaner fuel to further reduce CO₂ emissions, and enhanced its air-filtration system to be more efficient and effective.

Of course these improvements have not come for free. Also, Ms Pang said it is difficult to put a number on the total number of manpower hours that have been invested in the project, because many staff – from the production line to management – were eager to put in the effort to make it a success.

"Dollar wise, the total investment was approximately RMB 4 million. We expect to quickly recoup that investment as the results are really outstanding," she explained. "The greatest benefit is that we truly reduced our CO₂ emissions and energy consumption, which in turn improves the entire

利安電光源(香港)有限公司是最近通過《清新空氣約章》審核認證的企業之一。作為曼佳美慳電膽的製造商，該公司的高級品牌經理彭佩嫻表示，公司參加這個計劃是理所當然的。

她說：「獲得審核認證不但鼓勵我們繼續致力節約能源和減少排放，我們也希望藉此成為照明行業中的環保典範。」

減少能源消耗正是公司製造慳電膽的目標，而其生產線也同時達到這個要求。該公司獲得《清新空氣約章》審核認證，是由於其廠房減少了能源消耗，轉用環保燃料以進一步減少二氧化碳排放，以及提升其空氣過濾系統的效率及效能。

當然，這些改善措施並非垂手可得。此外，彭小姐說投資在有關項目的人力時間也難以計算，因為從生產線員工以至管理人員，公司上下都很積極地參與這個環保計劃。

她解釋道：「金額方面，總投資約為人民幣400萬元。我們預期有關項目很快可以歸本，因為其成效相當顯著。該項目的最大效用，是我們真正減少了二氧化碳排放及能源消耗，從而改善了整個工作環境甚至整個地區，讓我們的員工得以在一個更健康的環境中生活和工作的。對我們而言，這些得益是無價的。」

彭小姐表示，她希望公司可以成為其他行業的借鏡。「保護環境不能單靠本公司獨力支持，所有人都應該主動參與。」

working environment, even the whole district, and our staff can live and work in a healthier environment. All of these benefits are priceless to us."

Ms Pang said she hopes that her company will serve as a role model for other industries. "Our company cannot conserve the environment alone. Everyone has to pitch in."